



## Power-ing Up the school day with breakfast

Power Up Educator Amy Macklin teamed up with Pittsburgh Phillips and the Greater Pittsburgh Community Food Bank (GPCFB) to promote school breakfast during National School Breakfast Week (NSBW).



NSBW was the first week in March. Power Up provided a giant banner to Pittsburgh Phillips' cafeteria. Teacher Jen Bichler, took photos of students in front of the banner.

The GPCFB generously donated ten \$15 Toys-R-Us gift cards that were raffled off to students who ate breakfast during NSBW.



Pittsburgh Phillips Food Service Manager, Shannon Bender, gave out stickers to students eating breakfast to redeem for a fruit slushy at lunch time.

Breakfast participation numbers:

Monday: 133  
Tuesday: 179  
Wednesday: 181  
Thursday: 178  
Friday: 175



There was an average of 60 to 70 more students eating breakfast each day.